



VENDOR AGREEMENT

SELECT EVENT:

- Premiere - \$1,000**
DeVos Place Exhibit Hall Booth Space
E-Coupons/Ad placement
Promotional material in athlete bags
(approximately 12,000)
- Select - \$750**
E-Coupons/Ad placement
Promotional material in athlete bags
(approximately 12,000)
- Not for Profit Organization: Please contact the State Games office for Not for Profit rates.

If you would like to be placed at a specific sport location please contact Justin Ewald at jewald@stategamesofmichigan.com

VENDOR INFO:

Company/Organization Name: _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ ZIP: _____

Contact Email: _____

Description of Items to be sold, displayed or distributed at Vendor Booth (Please NO stickers): _____

Number of Credentials needed: _____

STATE GAMES OF AMERICA

Date: Friday August 4, 2017 – Sunday August 6, 2017

Vendor set-up area: DeVos Place Exhibit Hall

Address: 303 Monroe Ave NW, Grand Rapids, MI 49503

Vendor must be fully set up and ready for the public by: Friday at 12:00PM

Other Notes:

- Vendors credentials available on arrival
- WIFI and electricity is available at an additional cost
- Vendors will be provided with one 8-foot table and 2 chairs and a 10' by 10' space

Vendor Signature

Date

SGA Event Operations Coordinator

Date

I agree to all terms and conditions listed above and on the reverse side. The State Games of America (SGA) is not liable for damage caused by or to any person associated with above named company. The State Games of America reserves the right to cancel vending rights to any party not adhering to the policies and beliefs of SGA. The State Games of America also reserves the right to refuse sale of specific items that may be in conflict with sponsoring parties and/or the State Games of America.

Return completed application with fee (call to pay by credit card) to:

171 Monroe Avenue NW/ Suite 545, Grand Rapids, MI, 49503| Phone: 616.608.1841 | Fax: 616.459.0562 | Email: jewald@stategamesofmichigan.com



VENDOR TERMS AND CONDITIONS

VENDOR FEES

Please see page 1 of the vendor agreement for the State Games of America vendor program fees. If you are a Not for Profit Organization, please contact the State Games office for Not for Profit rates. Payment is due with return of Vendor Application

LOCATION

The State Games of America vendor location is at the DeVos Place Convention Center 303 Monroe Ave NW, Grand Rapids, MI 49503. Set up time will be confirmed with vendors by the SGA Vendor Coordinator a two weeks before the event.

DROP OFF AREA

Drop-off Parking is available for the DeVos Place on Monroe Avenue. A map with further details will be released two weeks prior to the event.

PROMOTIONAL MATERIALS & ELECTRONIC COUPON

The electronic coupon will be distributed before, during and after the State Games of America for a total of 100,000+ impressions. Vendors will be responsible to submit a 3" by 6" (eps or .ai format) ad, due two weeks' prior of the event.

ASSIGNMENT AND USE OF SPACE

In the sole discretion of SGA, vendors will be assigned exhibition space (the "Location") at the Event. In assigning locations, SGA may consider the order in which vendors submit properly completed and executed Vendor Agreements. Submitting this Agreement does not ensure guarantee approval to the event. In the event that a potential vendor would like to set up at a specific sport/venue location, please contact the SGA Vendor Coordinator. Vendors must meet quality standards and exhibit categories, as determined by SGA in its discretion. This Agreement will be effective only upon acceptance and execution by SGA. Subject to the terms and conditions set forth herein, for the duration of the Event, SGA grants to Vendor and Vendor hereby accepts a nontransferable license to use the Location for Vendor's use including the non-transferable right to sell/display products.

EQUIPMENT PROVIDED TO VENDORS

Vendors will be provided with one 8-foot table and 2 chairs. Access to WIFI and electricity is also available upon request with additional costs to be determined provided from the venue. Neither Vendor nor its agents shall injure or deface the walls, ceiling or floors of the building, the Location, or the equipment at the Location. The Vendor is liable for any property damaged. No pets allowed, unless approved by SGA.

RESTRICTED ITEMS; TERMINATION

SGA requires that all items sold/ or on display be age and event appropriate and shall comply with all applicable laws. Vendor must refrain from selling items noted below. SGA shall have access to the vendor's Location for reasonable inspection purposes at any time and reserves the right to require that Vendor pull certain items during the Event if they are deemed to be unlawful or inappropriate in SGA's discretion. These include but are not limited to, items related to smoking, alcohol, gambling or items of an adult nature. If Vendor fails to promptly comply with any provision of this Agreement, SGA may immediately terminate this Agreement and revoke the rights granted to Vendor hereunder; in which case Vendor must immediately vacate the Location and the rental fee shall not be refundable.

INDEPENDENT CONTRACTOR

Vendor acknowledges that it is an independent contractor and not an agent, servant, employee, joint venture, or representative of SGA. Neither of the parties is authorized to contract any debt, liability, or obligation for, or on behalf of, the other party. Vendors must possess insurance and have the State Games of America/National Congress of State Games, West Michigan Sports Commission, and Meijer listed as additionally insured, address can be found below.

National Congress of State Games
171 Monroe Ave NW Suite 545
Grand Rapids, MI 49503

West Michigan Sports Commission/State Games of Michigan
171 Monroe Ave NW Suite 545
Grand Rapids, MI 49503

Meijer Great Lakes Limited Partnership and its Affiliates
2350 3 Miles Road NW
Walker, MI 49544

BINDING CONTRACT; ADDITIONAL RULES

All the conditions and terms set forth herein constitute a valid and binding contract between Vendor and SGA. In its sole discretion, SGA may establish further rules and regulations governing exhibitors as deemed necessary in the interest of the general success of the Event. Vendor agrees to be bound by all conditions, rules and regulations stated herein and, upon notice to Vendor, otherwise established by SGA.

IMPORTANT NOTICE: Vendors please DO NOT provide stickers at the event.

HOW TO GET INVOLVED

Fill out the State Games of America Vendor form and mail or email to Justin Ewald at jewald@stategamesofmichigan.com. Once your form is received we will notify you if it is accepted based on availability.

APPLICATION DEADLINE: July 20th, 2017 or until booth space is sold out.